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WTP BUSINESS

**One ticket - multiple possibilities
for your employees**



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- Build the environmental awareness of your employees
- Give your employees choice and freedom of getting around
- Join the group of modern and environmentally friendly employers

What is **WTP** BUSINESS?



WTP Business is an offer for companies and institutions thanks to which they can co-finance their employees' purchase of Warsaw Public Transport tickets. It is an unconventional perk beneficial both for the local community and the natural environment that will highlight and distinguish your brand on the labour market.

WTP Business means freedom of choice - one ticket and unlimited options of getting around Warsaw for your staff by any means of transport - bus, tram, metro or Fast City Rail (SKM), Koleje Mazowieckie (KM)***, Warsaw Commuter Railway (WKD),**

*** Under the Integrated Ticket for the first and second ticket zone.

Why Warsaw Public Transport?



- **Broad range** - our transport network covers Warsaw and 34 neighbouring communes. Every day, passengers make over three million journeys by metro trains, trams, buses and SKM.
- **Solution for environmentally friendly people** - Public transport means lower emission of carbon dioxide into the atmosphere. SKM, metro and trams are electrically powered vehicles. What is more, almost 27 per cent of the buses are low and zero emission vehicles.
- **Modern rolling stock** - Warsaw has the most modern public transport in Europe.
- **Cheap and convenient transport solution** - getting around with Warsaw Public Transport saves time and money. This is a perfect alternative in response to high fuel prices and the need to park in the paid parking zone in the capital.

Why **WTP** BUSINESS pays off?



- Cost reduction - lower expenses on company cars and parking places.
- Current trend - the image of a modern and conscious employer, encouraging employees to be environmentally friendly.
- Predictable monthly cost - thanks to fixed price of tickets it is easy to estimate the cost of participation in the Programme.
- Implementation of CSR policy - greater loyalty of employees, consumers and stakeholders.

What will your employees gain?



Support for their home budget - according to employees, this is the most important element of an ideal perk



Saved time - It takes 40 minutes to get to the city centre from Kabaty by car, for example, while a journey with Warsaw Public Transport - only 20 minutes.



Lower fuel expenses - by up to PLN 300 per month for one car used for 21 working days.*



Parking cost reduction - WTP users do not search for parking places. It saves time and at least PLN 600 per month.**



One ticket - many possibilities - the holder of the Warsaw City Card can use the metro, tram, bus, SKM, KM***, WKD***, local lines, and plan their trip freely.



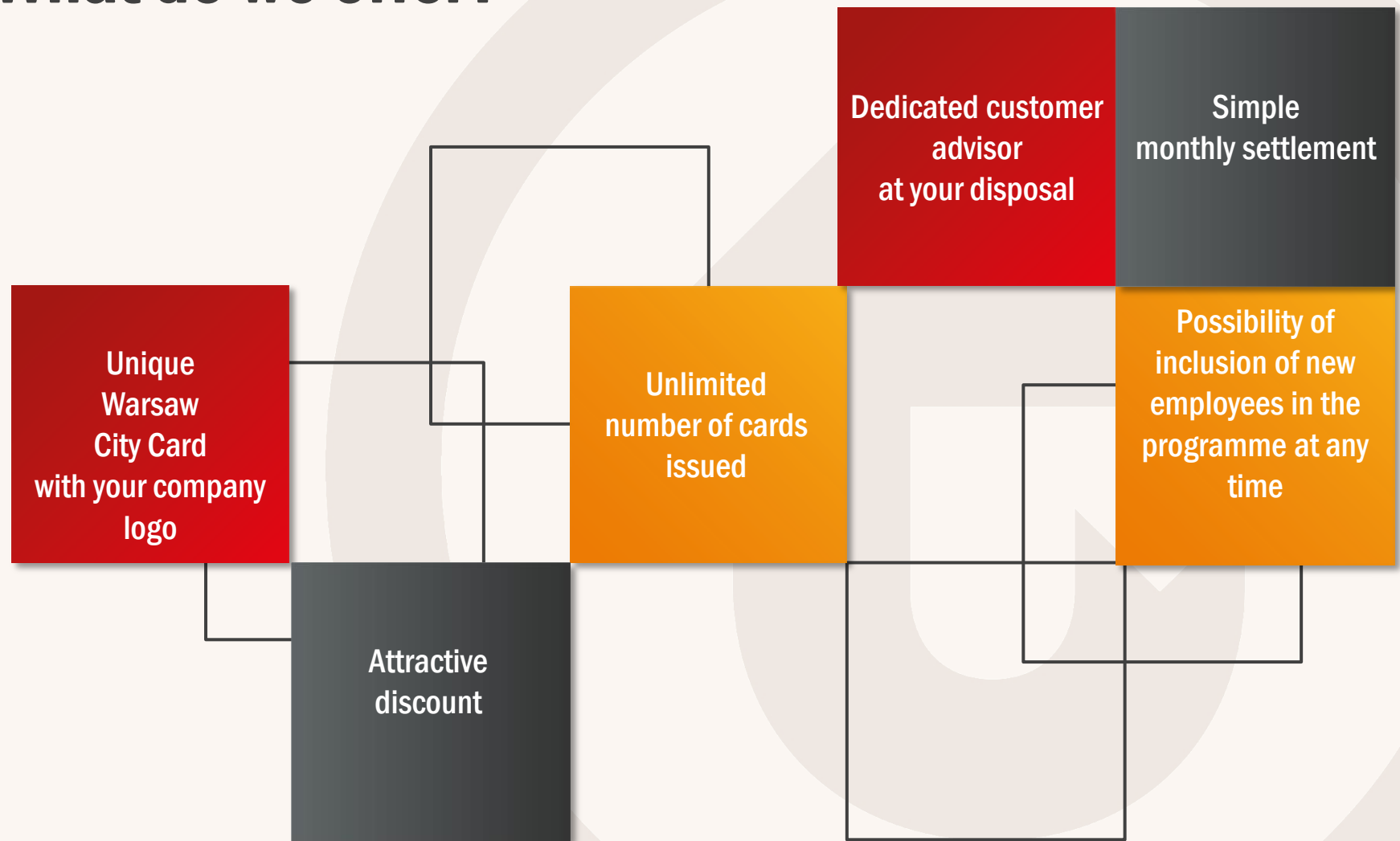
Comfort - the time spent travelling by public transport can be devoted to preparing a meeting, listening to music or reading. WTP means punctuality and predictable duration of the journey.

*Commuting to work by car for 21 working days with fuel consumption in the urban cycle of 10l / 100 km and fuel price of PLN 6.8/l on average distance of 20 kilometres.

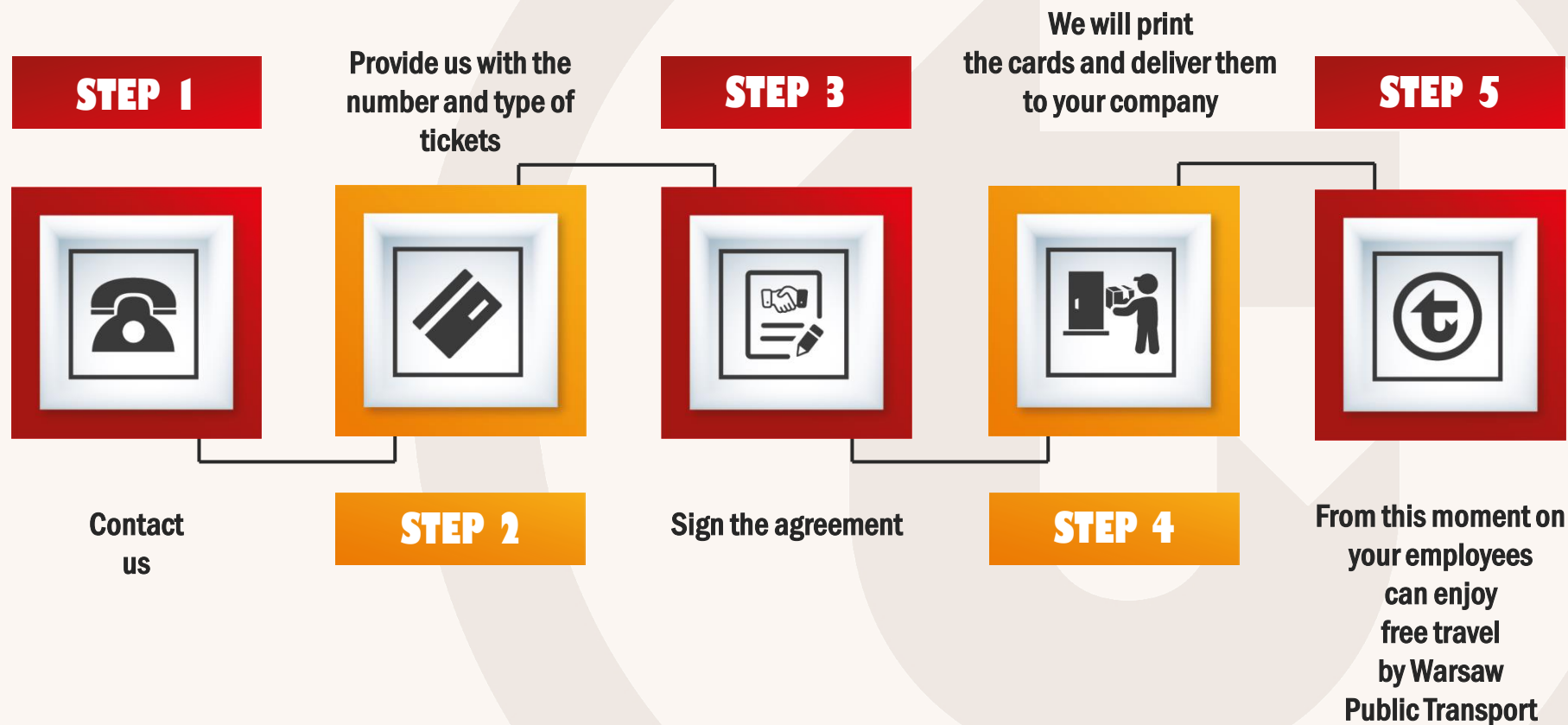
**21 working days, each for PLN 30 on average.

*** Under the Integrated Ticket for the first and second ticket zone.

What do we offer?



What do we offer?



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Do you have questions?

Contact us



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ZARZĄD TRANSPORTU MIEJSKIEGO
W WARSZAWIE

